



Dear Applicant and Parent,

651 ARTS, the leading cultural presenter in New York City and the nation dedicated to supporting contemporary black performance arts, in partnership with Bailey's Cafe, is excited to once again offer the popular ***New Media & Arts Fellowship (NMAF)*** to high school students.

This fellowship is designed to engage high school juniors and seniors in a dynamic digital and community discussion on culture and arts in their neighborhood, and the world at large. The fellowship runs from February to May 2017 and culminates in a final celebration showcasing the fellows' work.

Workshops will focus on visual grammar, video editing principles, digital literacy, social media strategy, storytelling platforms, as well as editorial writing and interviewing skills. Students will look at new techniques, including, community arts journalism, post-descriptive criticism, and other emerging models of arts and cultural critique.

**No experience is necessary** in order to participate, just an enthusiastic attitude! These workshops will provide training in new journalism and cultural criticism, facilitated by guest artists who are cultural leaders and Brooklyn community influencers. While writing will be included in workshop activities, the emphasis will not be on crafting traditional reviews. Rather, we will discuss and explore the ways in which art reflects and responds to the conditions and culture of our time—or the ways in which it fails to do so. Selfies, tweets, gifs, short videos, as well as location-based apps will be used to map, represent, and generate a critical presence in public spaces, empowering students in both the real and virtual worlds.

Under supervision of marketing and curatorial staff, students will also research the archives of 651 ARTS, and create social media and blog content about what they discover. **All workshops will be held at Bailey's Cafe', 324 Malcolm X Boulevard, Brooklyn, NY 11233 on Tuesdays from 4-6pm.**

Following a competitive application process, a select number of students will be chosen as 2017 ***New Media & Arts Fellows***. **Fellows will be awarded a \$200.00 stipend at the completion of the program based on full attendance and participation.**

#### **TIMELINE:**

- November 30, 2016 – Applications Available
- January 4, 2017 – DEADLINE: Applications Due by 5pm
- January 25, 2017 – Fellows Announced
- February 7, 2017 – Orientation
- May 30, 2017 – Last Program Day

#### **APPLICATION INSTRUCTIONS:**

1. Please read through all sections of the application form (attached).
2. Prepare your application materials. PLEASE NOTE: You will need to submit all of your online application at one time. You will not be able to go back and save your work.
3. Complete the application online, found [HERE](#). **ONLINE SUBMISSION ONLY.**



APPLICATION FOR THE NEW MEDIA & ARTS FELLOWSHIP 2017

SECTION A: General Information

Participant Name, Address, Phone, High School, Graduation Year, Age, Date of Birth (Month/Day/Year)

Parent/Guardian Information

Parent/Guardian Name, Parent/Guardian Phone Number, Parent/Guardian Email Address

Availability

NMAF is an after school program held on Tuesdays from 4:00-6:00pm with 8 required events including our culminating event. The fellowship runs from February 7-May 30, 2017. BASED ON FULL ATTENDANCE AND PARTICIPATION, fellows will receive a \$200 stipend based on the completion of the fellowship.

I am available to participate in the weekly after school program sessions and the additional required excursions. (Select one.)

- YES, I can attend all sessions and I have no known conflicts.
I have known conflicts with the existing schedule.

If you have known conflicts, please list them:

Skills

No previous experience is required! If you have additional training beyond what you check below, please include that in the Personal Statement section.

Do you have experience with any of the following? (check all that apply)

- Mac, Windows, Adobe Software, Microsoft Office (Word, Excel etc.), Google Apps (Docs, Sheets, Drive etc.), Other:

Which areas of social media do you use the most? (check all that apply)

- Facebook, Twitter, Tumblr, Instagram, SnapChat, Other:

SECTION B: Personal Statement

Please include a personal statement describing your interest in this program. This is an opportunity for us to learn more about you. Please include any information/skills that would make you a strong candidate for this program, including but not limited to work experience, school programs, clubs/groups, community, goals etc. Statement should NOT EXCEED 500 words and MUST be proofread.

SECTION C: Letter of Recommendation

Please e-mail ONE (1) letter of recommendation from a non-family member to smosley@651ARTS.org with the subject heading "NMAF Application 2017 - YOUR NAME." Applications will NOT be considered without a Letter of Recommendation. All recommendations should be typed and signed.



**SECTION D: Signature and Confirmation Check List**

Be sure to click SUBMIT after completing your Parent/Guardian digital signature and emailing your Letter of Recommendation. \*\*\*Incomplete applications will not be accepted.\*\*\*

If you have any questions or concerns, contact [smosley@651ARTS.org](mailto:smosley@651ARTS.org).

**Digital Signature**

Provide parent/guardian signature for program participation [HERE](#).

**Confirmation Check List: Please check that you have submitted all parts of the application.**

- My Parent/Guardian has provided a digital signature authorizing my participation in the program.
- I have e-mailed my Letter of Recommendation to [smosley@651ARTS.org](mailto:smosley@651ARTS.org) with the subject heading "NMAF Application 2017 - MY NAME."